ANTONELLATEZZA

Lead Designer

8 THINGS YOU NEED TO KNOW ABOUT ME

I am a designer, with experience in a variety of disciplines, driven by enthusiasm, curiosity, and experience. I'm constantly learning and experiencing new things.

I base my design on UX design principles. Research and a deeper understanding of the users will make stick them on the websites and applications

I lead by example, helping other designers to create better products.

I believe in collaborative decisionmaking, with other stakeholders involved in the rolling out of a project. In my +15 years' experience, I have created +140 projects as web and native mobile applications and created +25 brand identities.

Complexity makes me happy. I explore multifarious solutions and apply them to your requirements.

Alone is boring. Working with talented people motivates me to learn and to become a better designer.

Whenever I can, I try to use "agile methodology" in my team

EXPERIENCE

LEAD CREATIVE DESIGNER

AMBOSS - Berlin - 2018 - Present

CO-FOUNDER & DESIGNER

Fairworks - Berlin - 2017 - 2018

UI / UX FREELANCE DESIGNER

Self employed Berlin - 2014 - 2018

HEAD OF INTERFACE DESIGN

Bonial International GmbH Berlin - 2012 - 2014

WEB DESIGNER AND TEAM LEADER

Delivery Hero GmbH Berlin - 2011 - 2012

CREATIVE FREELANCE DESIGNER

Self employed

Verona - 2008 - 2011

Colombo 3000 - Villafranca di Verona - 2002 - 2008

WEB DESIGNER / ART DIRECTOR

DJANGO DASH 2013 COMPETITION

HONOR & AWARD

Won first price - Django Dash - 2013

BEST PRACTICES FOR IOS USER

CERTIFICATIONS

INTERFACE DESIGN Coursera - 2016

KARRIERE

EDUCATION

DESIGN AND APPLIED ARTS

Bachelor's degree 108 /110 Fine Art Academy GB Cignaroli - Verona - 2003

GRAPHIC DESIGN AND COMMUNICATION

High School degree 82 /100 Isiss Carlo Anti - Villafranca di Verona - 2007

TOOLS & SKILLS

CONCEPT

Pen and paper

ILLUSTRATIONS & ICONS

Adobe Illustrator

INTERFACE DESIGN & WIREFRAMES

Sketch app / Figma

PHOTO EDITING Adobe Photoshop

PRINT MATERIAL

Adobe Indesign

PROTOTYPES & PROTOTYPE ANIMATION

FRONTEND

Marvel / Principle / Invision

HTML / CSS / LESS / SASS

ITALIAN Native

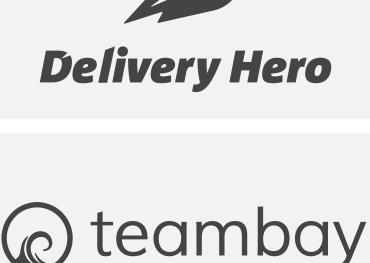
LANGUAGES

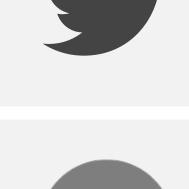
ENGLISH Full professional

GERMAN Professional

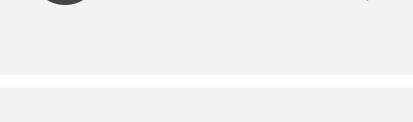
COMPANIES I HAVE BEEN WORKING WITH

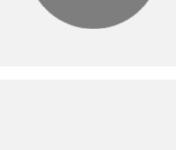






PAPIER + VERPACKUNG





UlKonf



